

The Asset Management Game: A Marketing Director's Nightmare

7 Respondents

Please rate each item below (5=Excellent, 1=Poor)

	5	4	3	2	1	Total	Weighted Average
Program preparation and organization	57.14% 4	28.57% 2	14.29% 1	0.00% 0	0.00% 0	7	4.43
Effectiveness of format in conveying information	85.71% 6	0.00% 0	14.29% 1	0.00% 0	0.00% 0	7	4.71
Session content relevance to my job or my personal development	85.71% 6	0.00% 0	14.29% 1	0.00% 0	0.00% 0	7	4.71
Facility overall	42.86% 3	42.86% 3	0.00% 0	14.29% 1	0.00% 0	7	4.14
Food, including presentation and service	28.57% 2	42.86% 3	14.29% 1	0.00% 0	14.29% 1	7	3.71
Convenience of location and parking	42.86% 3	42.86% 3	14.29% 1	0.00% 0	0.00% 0	7	4.29
Overall, value of this session to you	85.71% 6	0.00% 0	14.29% 1	0.00% 0	0.00% 0	7	4.71
Ease of registration process	85.71% 6	0.00% 0	0.00% 0	14.29% 1	0.00% 0	7	4.57

What other types of programming would you like to see or would be beneficial for your employees?

Showing 1 response

Session for people starting careers in hospitality how do they move into sales, marketing or revenue management

Would you recommend this program to a friend or colleague?

Answer Choices	Responses
– Yes	100.00% 7
– No	0.00% 0
Total	7

Please provide any comments, suggestions for improvement or changes to the program format:

Showing 1 response

include parking discount or validation

HSMIAI Membership Status

Answer Choices	Responses
– I am a member of HSMIAI	100.00% 7
– I am not a member of HSMIAI	0.00% 0
– I am unsure	0.00% 0
Total	7

How long have you been involved in HSMIAI/Boston HSMIAI?

• Answered: 7

Answer Choices	Responses
– Less than 2 years	71.43% 5
– 2-5 years	14.29% 1
– 6-10 years	14.29% 1
– over 10 years	0.00% 0
Total	7

If you are interested in HSMAl membership and would like more information, please enter your name and email address below:

Showing 0 responses