



Educational Program Evaluation

“What’s on the Horizon? Boston in 2017”

*Presented by Jenna Finkelstein, PKF Consulting – a division of CBRE Group
Boston Park Plaza Hotel & Towers – Thursday, September 15, 2016*

Thank you for attending today’s program. Please take a few moments to tell us about your meeting experience. This will assist with future chapter programming.

Please circle the number that best describes how you felt about each meeting aspect. Please feel free to expand on any area in the comment area.

(5=Excellent, 1=Poor)

	5	4	3	2	1	NA
1. Program preparation and organization.	16	4	0	0	0	0
2. Effectiveness of format in conveying information.	14	6	0	0	0	0
3. Session content relevance to my job or my personal development.	13	6	1	0	0	0
4. Facility overall.	13	5	1	0	0	0
5. Food, including presentation and service.	15	3	0	0	0	1
6. Convenience of location and parking.	14	5	0	0	0	1
7. Overall, value of this session to you.	13	4	1	0	0	0
8. Please rate the registration process.	18	1	0	0	0	0

9. What other types of programming would you like to see or would be beneficial for your employees?

OTAs (2)

10. Would you recommend this program to a friend or colleague? 17 Yes 0 No

Please provide any comments, suggestions for improvement or changes to the program format:

- Should have had sound.
- Location of breakfast versus seating and presentation was awkward.
- Ran out of regular coffee just before the program began.
- Pads/pens for note taking.

Attendee Profile:

5 I am a member of HSMAI

How long have you been involved in HSMAI/BostonHSMAI? (Mark [X] only once).

[] less than 2 years [2] 2-5 years [] 6-10 years [1] over 10 years

13 I am not a member – if you are interested in membership please speak to one of the board members present or contact Julie Parent, Managing Director at (888) 792-9770 or at info@BostonHSMAI.org