



Educational Program Evaluation

“Third Parties vs Hotel Suppliers: Friends, Enemies, or Frenemies?”
Panel Discussion Moderated by Julie Scott, President of Colwen Hotels
Langham Hotel Boston - Tuesday June 21, 2016

Thank you for attending today’s program. Please take a few moments to tell us about your meeting experience. This will assist with future chapter programming.

Please circle the number that best describes how you felt about each meeting aspect. Please feel free to expand on any area in the comment area.

(5=Excellent, 1=Poor)

1. Program preparation and organization.	5(25)	4	3	2	1
2. Effectiveness of format in conveying information.	5(21)	4(4)	3	2	1
3. Session content relevance to my job or my personal development.	5(23)	4(2)	3	2	1
4. Facility overall.	5(24)	4(1)	3	2	1
5. Food, including presentation and service.	5(22)	4(3)	3	2	1
6. Convenience of location and parking.	5(19)	4(4)	3(2)	2	1
7. Overall, value of this session to you.	5(19)	4(7)	3	2	1
8. Please rate the registration process.	5(19)	4(6)	3(2)	2	1

9. What other types of programming would you like to see or would be beneficial for your employees?

More Market Insight/Data Forecasting, Sales and Marketing

10. Would you recommend this program to a friend or colleague? ____ Yes ____ No

Please provide any comments, suggestions for improvement or changes to the program format:

Difficulty Registering, Confidential Registration process?

Attendee Profile:

____ **I am a member of HSMAI**

How long have you been involved in HSMAI/BostonHSMAI? (Mark [X] only once).

[] less than 2 years [] 2-5 years [] 6-10 years [] over 10 years

____ **I am not a member** – if you are interested in membership please speak to one of the board members present or contact Julie Parent, Managing Director at (888) 792-9770 or at info@BostonHSMAI.org