



Educational Program Evaluation
“Hungry for New Demand at Your Hotel”
Presented by Mary Chin, Director of Sales, TravelClick.
Sheraton Hotel Boston – Thursday May 19, 2016

Thank you for attending today’s program. Please take a few moments to tell us about your meeting experience. This will assist with future chapter programming.

Please circle the number that best describes how you felt about each meeting aspect. Please feel free to expand on any area in the comment area.

(5=Excellent, 1=Poor)

N=21

	5	4	3	2	1
1. Program preparation and organization.	21	0	0	0	0
2. Effectiveness of format in conveying information.	21	0	0	0	0
3. Session content relevance to my job or my personal development.	15	4	2	0	0
4. Facility overall.	16	4	1	0	0
5. Food, including presentation and service.	15	3	1	1	0
6. Convenience of location and parking.	16	3	1	0	0
7. Overall, value of this session to you.	15	5	1	0	0
8. Please rate the registration process.	15	5	0	0	0

9. What other types of programming would you like to see or would be beneficial for your employees?

- More on market trending and pace information for Boston Subsets.
- Prospecting tools for new business – cold calling out. What is the new/effective way?
- Guest engagement.

10. Would you recommend this program to a friend or colleague? 19 Yes 0 No

Please provide any comments, suggestions for improvement or changes to the program format:

- Mary made it very interesting.
- Maybe presentation before networking?

Attendee Profile:

4 I am a member of HSMAI

How long have you been involved in HSMAI/BostonHSMAI? (Mark [X] only once).

[] less than 2 years [3] 2-5 years [] 6-10 years [] over 10 years

17 I am not a member – if you are interested in membership please speak to one of the board members present or contact Julie Parent, Managing Director at (888) 792-9770 or at info@BostonHSMAI.org

Membership

- Please contact me, thanks! (No name or contact information)
- Pending Membership
- Have not renewed