



Educational Program Evaluation

What Your Boss Wants to Know About the 2016 Boston Hotel Forecast”

Presented by Jack Levy, Senior Vice President of Finance, Pyramid

Revere Hotel Boston – Wednesday, April 27, 2016

Thank you for attending today’s program. Please take a few moments to tell us about your meeting experience. This will assist with future chapter programming.

Please circle the number that best describes how you felt about each meeting aspect. Please feel free to expand on any area in the comment area.

(5=Excellent, 1=Poor)

N=25

	5	4	3	2	1
1. Program preparation and organization.	21	4	0	0	0
2. Effectiveness of format in conveying information.	20	5	0	0	0
3. Session content relevance to my job or my personal development.	21	4	0	0	0
4. Facility overall.	18	7	0	0	0
5. Food, including presentation and service.	12	8	2	1	0
6. Convenience of location and parking.	17	8	0	0	0
7. Overall, value of this session to you.	17	8	0	0	0
8. Please rate the registration process.	18	7	0	0	0

9. What other types of programming would you like to see or would be beneficial for your employees?

- *Love industry perspective/networking*
- *Trends, forecasts*
- *More programs regarding market performance*
- *Sales/Marketing outlook!*
- *Forecasting of 2016-2017 Sales Group / vs. Corporate*

10. Would you recommend this program to a friend or colleague? 22 Yes 0 No

Please provide any comments, suggestions for improvement or changes to the program format:

- *Great croissants!*
- *Jack was great, have him [illegible] I think it says “come for the your GM” meaning panel? I will attach it.*

Attendee Profile:

15 I am a member of HSMIAI

How long have you been involved in HSMIAI/BostonHSMIAI? (Mark [X] only once).

[10] less than 2 years [4] 2-5 years [] 6-10 years [] over 10 years [1] ???

9 I am not a member – if you are interested in membership please speak to one of the board members present or contact Julie Parent, Managing Director at (888) 792-9770 or at info@BostonHSMIAI.org