

# HSMAI Boston Chapter Inc.

Showcase Your  
Business Through  
Chapter Sponsorship!

2017



## Packages

Basic

3-month logo presence on chapter website, 1 month banner advertising, 1 registration to monthly event, recognition during president's message during each program

Intermediate

3-5-minute presentation at chapter event, 6-month logo presence on chapter website, 3-month banner ads, 1 registration to monthly event, Recognition during President's message, 1-time use of membership list

Premier

3-5-minute presentation at chapter event, 12-month logo presence on chapter website, 6-month banner ads, 4 registration to monthly event, Recognition during President's message, 2-time use of membership list

## Target Audience

The HSMAI Boston Chapter attracts members and guests from the Greater Boston hospitality and tourism community as well as attendees from eastern Massachusetts, Maine, and Rhode Island.

In addition, the chapter's distribution list reaches over 3000 area professionals. HSMAI Boston's programming focuses on its three pillars: Fueling Sales, Inspiring Marketing, and Optimizing Revenue. If hospitality sales, marketing and revenue management professionals are your target market, consider reaching them through our chapter sponsorship programs.

Want to learn more about chapter sponsorship?

Contact:  
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